

# Raghu Dixit

Raghu Dixit is fast emerging as a unique and popular composer-song writer-singer from India. Raghu' s music is a seamless amalgamation of Indian ethnic music and styles from different parts of the world. His lyrics, though intense, are simple and speak about every common man' s emotions and experiences, therefore, making his songs extremely popular among his fans. Inserting Indian Ethnic Folk, Sufi and Classical music phrases cleverly into his songs, Raghu' s singing style can be described as unique at best. Being a completely self taught guitarist and singer, his vocal range and versatility has often been appreciated with awe and has become one of the most recognizable voices in the country!

Though shying away from the popular sound of Bollywood, Raghu has managed to capture the hearts and imagination of a majority of the population from the subcontinent with his simple yet inimitable brand of music. Ironically, it took the hip Bollywood composer duo –Vishal and Shekhar, to recognize Raghu' s talent and launch his debut self titled album through their label Vishal n Shekhar Music in association with Counter Culture Records. 'Raghu Dixit' –the album has been the highest selling non-film music album of the year 2008-2009.

Like Raghu himself has said in many of his interviews, its his country - India, its people, colours, fragrances, food and languages which has influenced and shaped his music. And so truly, his music is so Indian, so rooted, so folk, so human and yet so contemporary and global.

Raghu is also a gold medalist in Masters in Microbiology from the prestigious University of Mysore and a professionally qualified Indian Classical Dancer (Vidwat in Bharatanatyam).

## The Raghu Dixit Project

The Raghu Dixit Project, is one of India' s foremost bands in its genre. It is meant to be an open house for musicians and artistes from different genres to come together, collaborate and create a dynamic sound and expression.

Earthy, rooted, colourful, vibrant, catchy, emotional, intense, in your face, simple yet highly enjoyable are some of the words that describe the music of The Raghu Dixit Project.

With over 300 shows to its credit, the band is an explosive live act and is known for its fun filled and interactive concerts where everyone sure get on their feet and dance. The Raghu Dixit Project were trend setters in the Indian music scene with their often talked about and unique brand of music which now has become a genre in itself - Indo-World-Folk-Rock! And not just music, The Raghu Dixit Project also caught everyone' s fancy with their colourful and funky " lungis" (sarongs) and their entire attire that is just a treat to watch live.

## Film Music

Apart from performing live, Raghu has been a very successful and popular producer of music for Radio, Television, and Commercial Films. With over 1000 jingles to his credit, many of which being award winning creations; it was but a natural progression for Raghu who took to the Kannada Film Industry like a fish to water!

His music directorial debut, 'Psycho' was a record breaking success in 'Sandalwood' (The Kannada Film Industry) with songs like 'Neene Beku' and 'Mahadeshwara' becoming cult hits across regions and age groups. Even the non-kannada speaking population took up to these songs which speaks volumes about the universal appeal of Raghu' s music.



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He is presently working on two more Kannada movies –Just Maatmaathalli (starring Sudeep and Ramya) and Superman (starring Parjwal Devraj and Radhika Pandit).



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