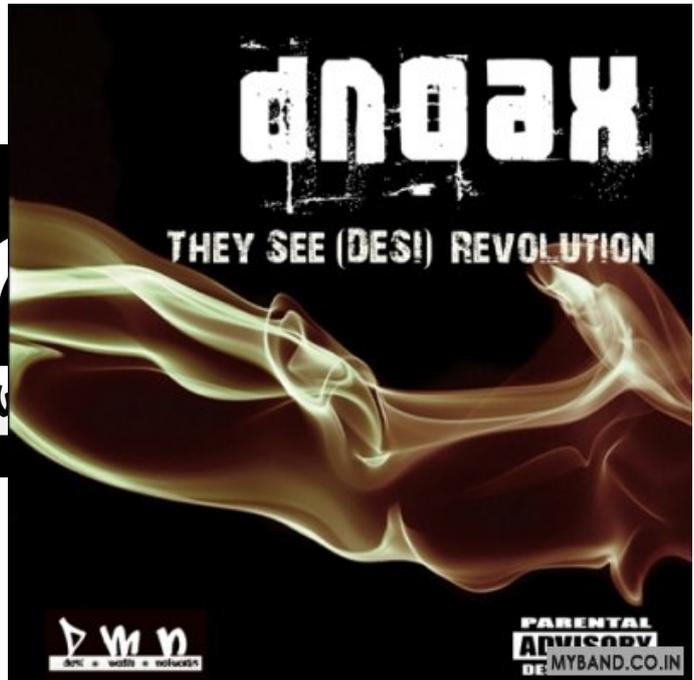


DNOAX



Hip-Hop is no more limited only to particular race, country or continent. It's evolved into something universal and if you believe in this then you got to listen to the much awaited album "They See (DESI) Revolution" by DNOAX (Desi Number One Artistes Xtraordinaire) and experience a total new hip-hop genre.

DNOAX is creating a huge mayhem all over the world. They come with a total different meaning to Hip-Hop which is a mixture of Ancient Sounds along with some heavy hip hop beats and some creative flowing.

Realising the fact that it's important to lay a strong foundation so that the dream lives on, the enterprising duo Spunk & Snyphah founded a Hip-Hop label called "Desi Media Networks" (DMN). The duo decided on a Hip-Hop album which they'd fund themselves, featuring every one of these artistes, thereby satisfying the urge to educate the audience about universal Hip-Hop & make it more widely accepted in their Desi way. DMN is India's leading, one and only independent Desi Hip-Hop and Rap Record Label and an entertainment company. DMN's mission is to bring a revolution in the entire music and entertainment industry, in simple terms "The Desi Music Revolution". A revolution that will be so big, that the entire music and entertainment industry would be resurrected.

The producer duo set out touring cities like Mumbai, Bangalore, Hyderabad, Chennai, Delhi, etc.. And got together with their pals & planned out the album, which was, so far, just a distant dream for everyone involved, lest someone gave them a break, which Desi Media Networks did. They realized launching something like an out & out Hip-Hop album in a market dominated by a lot of thrash music & with an audience whose understanding of Hip-Hop was limited to Drugs, Cash, Cars, Clothes, Booze, Semi-clad women, Jewels etc... They had a big challenge before them. In a way, they also had to give the people what they wanted and that's when DNOAX was formed. Their sound and flow are something really different when an album comes with a lot of mixtures. The album features tracks ranging from Club Bangers to Conscious to Gangsta to Mushy etc...

The artists from different cities had just the kind of diversity that was needed to give the album that essence. From recording tracks on a tight schedule to shooting their very first music video, with each step they took, they saw the light at the end of the tunnel grow brighter. The underground version of their music video on YouTube got more than 200,000 views in the first week. DNOAX has launched their album worldwide across all leading online and digital stores. The album is available worldwide at the following places: iTunes, Napster, eMusic, Amazon mp3, Groupie Tunes, Rhapsody and many other. The Indian release is expected to be available by May 2009.

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